

SRH University - Design your Future



→ We are living in a global world!

→ People from all over the world and with diverse educational backgrounds want to shape their future – and ours!

SRH University supports them with a wide range of study programs, including:

Architecture, Audio Design, ..., Computer Science, Data Science, ..., Psychology, ..., UX Design, Regulatory Affairs, Water Technology, ...

both German and English on Bachelor and Master level

with a clear **focus on Future Skills**and an award-winning method – **the CORE Principle.**





SRH Holding - SRH University



SRH Holding

Passion for Life!

- → Non-profit foundation under private law
- → Hospitals, Schools, Universities, ...
- → 1.2 Mio customers: Patients, students, ...
- → 17,000 employees
- → 1,443 Mio Euro turnover (2024) (+ 6.1 % YoY)
- → 33.4 Mio Euro Earnings (2024)
- → 100 Mio Euro annual investment over the last five years

SRH University of Applied Sciences Heidelberg

Design your future!

- → Established in 1991 by SRH Holding
- → Accredited by the State of Baden-Württemberg
- → 10,000 students (+ 6 % YoY) > 140 countries
- → > 200 faculty members 900 employees
- → 18 campus all over Germany Fürth/Nürnberg, München, ...
- → 200 study programs

Our CORE-Principle





Competence Oriented Research and Education

Objective: Employability

Graduates have the skills and abilities to be successful in modern working environments

- → Established at SRH University in October 2012
- Focus on learning, learning outcomes and learning success
- → 2018 Genius Loci Award for Teaching Excellence (Stifterverband Deutsche Wissenschaft)







Our Core-Principle – 3 main elements



Objective: Employability

Developing Competence

- Specialist Competence
- Method Competence
- Personal Competence
- Social Competence

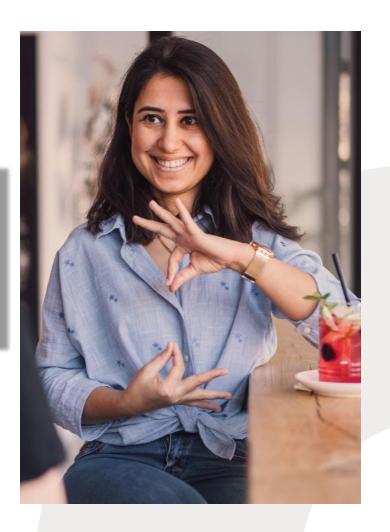
Activating Teaching and Learning

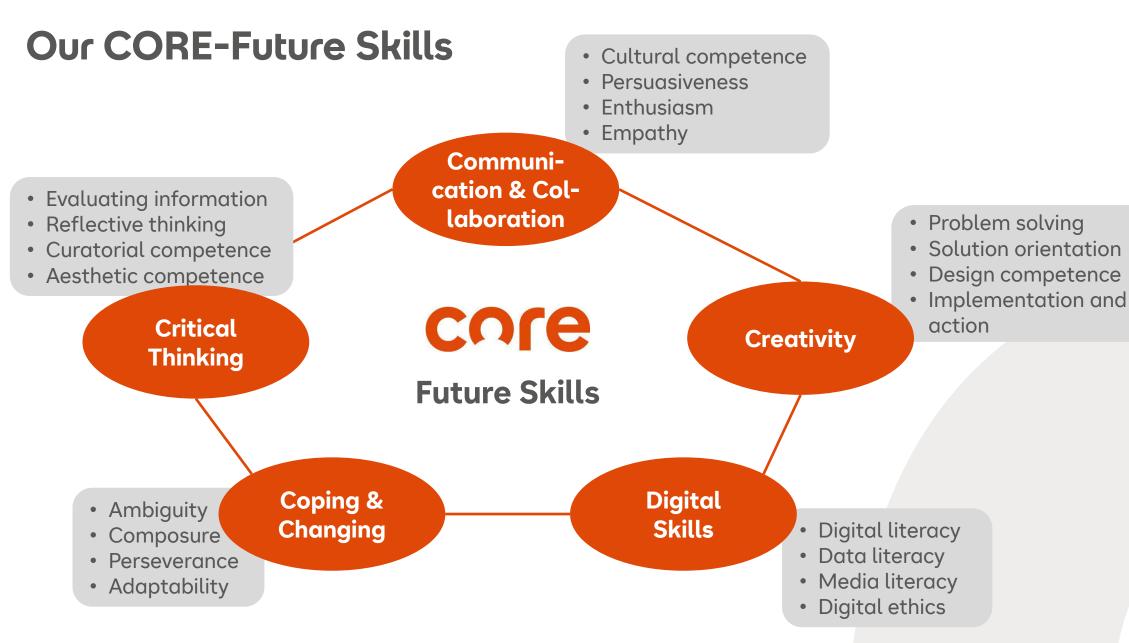
- Five-week-blocks
- in Groups
- Projects
- Case work



Competence-based examinations

- Large variety of examination formats
- Examinations focused on competences







Our Fürth Campus







